

AN EMPIRICAL STUDY OF THE ATTITUDE OF FIRST DEGREE STUDENTS TOWARDS ENTREPRENEURSHIP IN RELATION TO THEIR ACADEMIC ACHIEVEMENTS

PRAMOD KUMAR RAJPUT

Assistant Professor, Department of Education, Shri Ram College, Muzaffar Nagar, Uttar Pradesh, India

ABSTRACT

In general entrepreneurship is the ability of the person covering his/her skill of employing innovation, creation, imitation risk-bearing, leadership in the organized way. It provides an opportunity to a person means of earning by giving self-employment and in providing employment to others. In the present scenario, there is earnest need for attracting the educated youth towards in entering the entrepreneurship instead of running behind the government jobs. In this reference the attitude towards entrepreneurship should be cared and studied empirically. Thinking on these lines in present investigation a comparison of male and female undergraduate students on their degree of attitude of towards entrepreneurship has been studied in relation to the level of academic –achievement on the sample of 1048 undergraduate students of H. N. B. Garhwal Central University in the state of Uttarakhand. The attitude of subjection towards entrepreneurship was assisted was using self-developed tool. They studied that: Male, high academic achiever, were better than to those with low academic achiever, whereas the findings were reversed in case of female students. However, the female students were found to have a better attitude towards entrepreneurship when compared to their male counterparts.

KEYWORDS: Attitude towards Entrepreneurship, Undergraduate Students, Academic-Achievement